



"Creating Waves for the Software & Services Industry"

SPONSORSHIP PACKAGE

EVENT SPONSORS:

❖ PINNACLE SPONSORSHIP

Investment: RM88,000

Pinnacle sponsorship entails the following:

- a) Complimentary island of 5 booths worth RM28,800 (Rate: RM4,800 per booth).
- b) Complimentary 1-page advertisement in Souvenir Programme.
- c) Keynote speaker slot at Conference*
- d) Five (5) complimentary Conference seats
- e) Complimentary usage of Hospitality Suite costing RM4,000

❖ PLATINUM SPONSORSHIP

Investment: RM78,000

Platinum sponsorship would entail the following:

- a) Complimentary island of 5 booths worth RM28,800 (Rate: RM4,800 per booth).
- b) Complimentary 1-page advertisement in Souvenir Programme.
- c) Panel speaker slot at Conference*
- d) Three (3) complimentary Conference seats

❖ GOLD SPONSORSHIP

Investment: RM68,000

Gold sponsorship would entail the following:

- a) Complimentary island of 6 booths worth RM28,800 (Rate: RM4,800 per booth).
- b) Complimentary 1-page advertisement in Souvenir Programme.
- c) Panel speaker slot at Conference*
- d) One (1) complimentary Conference seats

** All speaking slots and proposed speakers are subject to approval by Programme Committee.*

CONFERENCE SPONSORS

❖ DELEGATE BAG SPONSORSHIP

Investment: RM20,000

Delegate Bag sponsorship would entail the following:

- a) Company's name and logo displayed prominently on all event collaterals
- b) Company's name and logo displayed prominently on the delegate bags
- c) Two (2) complimentary Conference seats

SOCIAL EVENTS SPONSORS

❖ OPENING RECEPTION SPONSORSHIP

Investment: RM20,000

Opening Reception sponsorship would entail the following:

- a) Company's name and logo displayed prominently on invitation card to Opening Reception
- b) Welcome address speaker slot at Opening Reception
- c) Five (5) complimentary passes to Opening Reception
- d) Two (2) complimentary Conference seats

❖ LUNCH (DAY 1) RECEPTION SPONSORSHIP

Investment: RM20,000

Lunch Reception sponsorship would entail the following:

- a) Company's name and logo displayed prominently on invitation card to Lunch Reception
- b) Two (2) complimentary Conference seats

❖ LUNCH (DAY 2) RECEPTION SPONSORSHIP

Investment: RM20,000

Lunch Reception sponsorship would entail the following:

- a) Company's name and logo displayed prominently on invitation card to Lunch Reception
- b) Two (2) complimentary Conference seats

Sponsor Registration Form

Name _____

Organisation _____

Designation _____

Company Address _____

Country _____

Telephone _____

Fax _____

E-mail _____

Please fax to:
PIKOM Software & Services Showcase (PS³) Secretariat
Tel: 603-7955 2922
Fax: 603-7955 2933/7956 2309
Email: grace@pikom.org.my