

## **Peter Hind - biography**

Peter Hind has over 25 years industry experience spent among major IT users, international IT suppliers, local distributors, IT industry bodies and research organizations. This experience has given Peter a rare ability to cut through the hype that bedevils the IT industry and to position technology developments in a business context.

For ten years Peter ran a series of regular bi-monthly management forums for IT executives in Australia and NZ. He drew on his work with this management group in 'The IT Managers Survival Guide', a book he co-authored with Rob Aalders in 2002. (John Wiley & Sons – 0470-84454 X)

Currently, Peter is establishing the Coalface IT Executive Community in Kuala Lumpur and Singapore. As such, his work brings him in to regular contact with IT executives across Asia Pacific. He draws on this dialogue in his monthly 'At the Coalface' column in CIO magazine in Australia. He has written this column since 1996 and in this time it has earned a reputation for its insight in to what is really top of mind for IT professionals.

Peter is a popular and entertaining speaker at IT conferences, seminars and workshops across Asia Pacific. He consistently scores top ratings at these events because of his skills as a public speaker. He has been an active Toastmaster for over 20 years and he places an emphasis in his presentations on being both entertaining and provocative.