

Tan Hong Hock

Hong Hock is currently the Regional Manager , South Asia for Enterprise Business Development at AMD . In his current capacity , he is responsible for achieving profitable revenue and market share growth within the enterprise and government markets in South Asia . He also manages and provides support for computer companies such as HP , IBM and Sun in all customer engagements . His geographic coverages includes ASEAN and Australasia .

Prior to joining AMD in 2004 , Hong Hock spent 15 years at HP and IBM in various regional sales and business management positions .

Hong Hock graduated from the National University of Singapore with a Bachelors degree in Electrical Engineering .